

**CNMA LOBBY DAY MEETING**  
**Sacramento, CA**  
**April 23, 2006**

Attending: Connie Swentek, President, BJ Snell, Recorder, Royda Ballard, Susan Stone, Martha Turner, Maria Kammerer, Linda Church, Terre Lirette, Michelle Snyder, Leonette Clayson, Ginny Gladwin.

AGENDA ITEM	DISCUSSION	ACTION TAKEN
Lunch and Introductions		Welcome to all!
Review of agenda and minutes	Minutes were reviewed. Corrections suggested. Members gave written corrections to Connie for update.	Corrections will be made.
President's Report	Celina Gonzalez has resigned as secretary as her practice has undergone changes. Ruth Mielke is currently home with family illness issues. Leonette Clayson's birth center (#18) and Kaiser Riverside (#74) have been recognized as Baby Friendly. Susan Stone will be returning to school and therefore is requesting a volunteer to coordinate Lobby Day next year.	Congratulations on the recognition of Baby Friendly status Maria Kammerer accepted the position of secretary
Treasurer's Report*	Currently have \$8300 in treasury, paid through April to Lobbying Firm.	
Leg Committee Report (BJ Snell)	Reviewed system used for bill priorities. Leg committee met via conference call, reviewed ~75 bills, supporting 14, opposing 2, watch on all others. Bills that the association is opposing were discussed. This is the largest number of bills that we have taken position on since we have been working with the lobbyist. Leg priorities and bills will be reviewed at the am Lobby Day session. Background information reviewed for SB1638 (Figueroa) related to LMs. We have not taken a position as an organization. Current bill would require development of Midwifery Advisory Council and require LMs to file their birth statistics with OSPHD on a yearly basis. We are requesting to have a 'seat' on the advisory council. If asked about our position we need to clarify that we are not LM's but do support the need for data. Discussion related to increasing crisis related to liability insurance – ACNM Insurance Services is jeopardy as the parent company AIG may discontinue writing policies – premiums are too small and claims have diminished reserves. Motion made by Linda Church, seconded by Susan Stone to have this issue be a priority for the association. There was brief discussion about whether there is a precedent by any other group mandating coverage. The motion – CNMA pursue avenues within the state to gain equitable access to liability insurers for CNM coverage. A fact sheet related to the current crisis is being developed. AMA statement was reviewed – position of AMA is to prevent expansion of	BJ Snell to discuss with Vince Marchand in Sen Figueroa's office the idea of having a representative on the Midwifery Advisory Council  Motion MSP unanimously. BJ Snell to survey the email list for how many CNMs in CA are covered by the CA insurance companies. Additionally will talk with ACNM to determine how many CA CNMs are covered by the national policies.

	scope of practice for any non-physician providers. Similar to the ASA position of a few years ago.	
Lobby Day Update (S. Stone)	<p>Susan Stone reviewed the plan for lobby day tomorrow. Difficulty of scheduling appointments without knowing who would be attending as appointments are coordinated with constituents as much as possible. She presented scarfs that were designed and made by her daughter for the members to wear in the capitol. It was decided that the license plate holders would be presented to each office that is visited.</p> <p>Everyone will be given a packet (with talking points and leg priorities) for the CNM and additional packets to be given to the legislative office. Additional packets for individual visits they may be available. Morning meeting will review legislative priorities, nurse midwifery week resolution presentation by Assemblywoman Bass. Time for individual visits in morning from 11-12. Lunch sponsored by Organon. Then scheduled visits prepared by Political Solutions to members of Health and B&amp;P committees in the afternoon. There have been 57 registrations and will be 8 groups. A wine and cheese reception will follow.</p> <p>Thank you notes were created and can be completed at the W&amp;C reception – one for each office addressed to the member – group leader responsible for the meeting. More will be at the reception for the individual visits.</p> <p>Discussed possibility of getting pens for handouts next year Lobby Day</p> <p>Susan Stone requested help with Lobby Day next year as she plans to return to school for her master’s degree.</p>	<p>Martha Turner nominated for Lobby Day coordinator and will consider.</p> <p>Region/chapter chairs need to encourage early registration to improve the coordination of visits by lobbyist in the future.</p>
Membership Committee Report*	<p>Report emailed by Wende Owen and reported by Connie Swentek</p> <p>Currently there are 132 confirmed members with others not in the database as of yet – 23 are because of the CE program.</p> <p>Wende is interested in having someone help her with member recruitment.</p> <p>Membership cards and receipts are mailed out with dues paid.</p> <p>Membership renewals are due in October. Mailing should go out in August/September. Suggestion to notify through email every year.</p> <p>Suggestion to have the chapter/region chairs help with the current cnm’s in the chapter/region and those that are in their geographical area.</p> <p>BJ Snell requested that the membership application include a check off that would allow CNM to opt out of leg email list.</p> <p>Efforts at outreach to those who are not in a defined chapter/region was discussed</p>	<p>Michelle Snyder volunteered to work on the membership committee.</p> <p>Chapter/region chairs requested a list by chapter from the Membership committee and of the statewide list from the BRN when it is obtained and consolidated</p>
Fundraising Committee Report (R. Ballard)	<p>Report distributed – see attachment</p> <p>Cell phone campaign raised \$275</p> <p>Educational program – First Assist raised \$2500</p>	<p>Cell phone campaign is easy and pure profit.</p>

	<p>OC chapter community event raised \$5000</p> <p>Planning for ACNM Annual Meeting – anticipate participating in Midwives Market – suggestions for market items were discussed</p> <p>It was suggested that our Posters be marketed as gifts for L&amp;D units for Christmas – it would be a great opportunity to be displayed for the public.</p> <p>Force of Nature play was discussed as a potential fundraising opportunity</p> <p>Garage Sale is being planned by the Inland Empire chapter with proceeds to come to CNMA</p> <p>Non-event invitation fund raiser was described</p> <p>Annual meeting raffle – gift baskets for raffle</p> <p>Discussion of 501c(3) – all of the previous information was provided and will be put in electronic format so that we can move forward. Motion related to Foundation – Linda Church moved that the CNMA explore development of foundation that would support the organization and identify someone who would organize. Second Maria K.</p>	<p>Board agreed to look at having eyeglass/pin holders, greeting cards, soapstone figurine, if available, license plate holders, keyrings, visors for Midwifery Market at the ACNM annual meeting</p> <p>BJ Snell will have the previous articles of incorporation and By-Laws put in electronic format.</p> <p>Motion MSP without dissention</p>
<p>Newsletter Update (L. Church)</p>	<p>The newsletter is to inform those throughout the state about CNMA activities and can function as outreach tool</p> <p>August/September newsletter could focus on who we are, differentiate between ACNM and CNMA, incorporate a tear off section for feedback on “what you need”</p> <p>Fall newsletter should go state wide and is the membership drive vehicle.</p> <p>January newsletter just to membership but needs to be out early to promote lobby day</p>	<p>Newsletter chair should have someone review and then get the newsletter out but not need to wait for multiple reviews/approvals.</p> <p>BJ Snell will provide a summary of what legislation has been done over past 10 years for the next newsletter</p>
<p>Website Update*</p>	<p>Tabled</p>	
<p>Chapter Chairs' Update</p>	<p>LA – no report</p> <p>SF – ACNM had the Leadership seminar in SF – it generated a lot of interest. There were ~35 in attendance. Doing the MOD walk as a chapter</p> <p>Sacramento – 26 paid members. Focusing on revising the mission of the chapter based on information learned from the Leadership conference. Leslie Cragin came to the chapter meeting.</p>	
<p>Old Business  A. Annual Meeting (S. Stone/C. Swentek)  B. CEU's for controlled substances (BJ Snell)</p>	<p>A. Annual meeting, Nov 10, at the Hyatt Newporter in Newport Beach, CA. It will be the 10<sup>th</sup> anniversary of the meeting. Our meeting on Friday evening, Nov 10<sup>th</sup> will not conflict with any other sessions. Organon has agreed to sponsor the dinner for our meeting again.</p> <p>B. There was discussion of allowing the chapters/regions to present the CE program at one of their meetings. It would require that the chair contact BJ Snell who would provide the access information. The chapter would need to have an internet connection, computer with speakers and powerpoint projector to make it available for all to view.</p>	

	The coordinator would collect the registration from each participant and have each complete the posttest and evaluation for submission. The certificate would be sent to the individual registrant via email once all is submitted to CSU Fullerton.	
New Business A. CNMI/CNMA archives B. Ongoing CEU's on the website (BJ Snell)	A. Connie Swentek received emails related to archives from CNMI. Ilene Gelbaum has 13 boxes of old information and Royda and Ilene consolidated it into one box. Susan Stone has 2 boxes, Rosemary Mann has some boxes. Scrapbooks are being made. Suggestion was to have the material scanned and kept electronically. B. CEUs can be done on the web as the Schedule 2 medication one if there is interested. If there are suggestions forward to BJ Snell	A. Possibility of having it be a project for a student in one of the midwifery programs. B. Forward any suggestions to BJ Snell or any member of the board
Open Agenda 3:40-4:00 Birth Certificates  Birthing Chairs	Leonette Clayson discussed the issue of birth certificate filing for out of hospital birth. Following discussion, motion made by Leonette Clayson with second by Linda Church – CNMA contact BRN related to the birth certificate issue related to H&S code 102415 and meet with DHS to try to resolve the issue.  Birthing Chair is from India and will sell for \$100.00. Shipping would cost over \$100.00. Possibility of putting it on e-bay. Suggestion to place it as a silent auction item for reception after Lobby Day. Other chairs are available if we want to purchase them and have for silent auction items/raffles.	Motion MSP  Royda Ballard
Adjournment	Motion to adjourn at 4:45	Next meeting Nov 10 at annual meeting Conference Call to be scheduled end of June.

Attachments: